



Organization for the
Democratization of the **Visual Arts**

DHADMANN

Why is necessary the "Democratization of the art world"?

By DHAdmann

ODBK, e.V.
info@odbk.tk
www.odbk.tk
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MANIPULATION

„Almost one third of solo shows in US museums go to artists represented by just five galleries“ (1)

....museums are missing out on the opportunity to steer the conversation by focusing disproportionately on an elite group of around 300 international artists and estates.

More than 200,000 fine artists live in the US alone, according to a 2011 report from the National Endowment for the Arts.

- (1) <http://old.theartnewspaper.com/articles/Almost-one-third-of-solo-shows-in-US-museums-go-to-artists-represented-by-just-five-galleries/37402>

SPECULATION

„China’s frenzied art market has artists paying critics for hype, mass-producing work and bidding up their own paintings. Then they sell into the rally...” (1)

Only 16 months ago there was no real demand for the work of contemporary artist Liu Anping, who labored in obscurity in Berlin. So China Guardian Auctions Co. helped make a market for him. “They came to me,” Liu says. At the fall 2006 auction a photograph of Liu’s performance art sold for \$9,000. In Guardian’s next auction, last spring, a painting from Liu’s “Sunrise” series sold for \$50,000. Another of his Sunrise paintings appeared at Guardian’s next auction in November, selling for \$87,000.

(1) <http://www.forbes.com/global/2008/0324/022.html>

AMBIGUITY

„A Tug of War Over Art-Sales Transparency“⁽¹⁾

“There is a growing sense that some business practices, particularly at the high end of the auction sector, lack transparency and invite suggestions of insider trading,” Tom Flynn, director of the art market master’s degree program at Kingston University, in London

“The opaqueness is an attraction,” Suzanne Gyorgy, global head of art advisory and finance at Citi Private Bank, said in an interview. “You become part of a game, with insider rules. I would like some more transparency with third-party guarantees. But people don’t want the art market to be regulated, because then all the fun would be taken out of it. Kind of like when Dorothy pulled back the curtain on Oz.”

(1) http://www.nytimes.com/2015/09/28/arts/international/a-tug-of-war-over-art-sales-transparency.html?_r=0

DISCRIMINATION

„Museums dedicated a disproportionate number of exhibitions to men, painters and artists represented by top commercial galleries“(1)

Male painters represented by top galleries were 7.3 times more likely to be given a solo exhibition than female painters represented by the same dealers (Gagosian Gallery, Hauser & Wirth, Marian Goodman Gallery, Pace and David Zwirner).

Of the 590 solo shows during this six-year period, 429 —around 73% —featured male artists.

- (1) <http://old.theartnewspaper.com/articles/Visitor-figures--what-do-we-want-Immersive-installations-by-unfamiliar-artists-/37404>

AUTOCRACY

“US institutions think big names draw crowds, but the public is not as predictable as it seems” (1)

Visitors’ motivations for attending exhibitions are just beginning to come into focus.

An analysis of 590 solo exhibitions, held at 68 US museums between 2007 and 2013, reflects biases that many knew existed in the art world—but also reveals that audiences do not share the same prejudices.

(1) <http://old.theartnewspaper.com/articles/Visitor-figures--what-do-we-want-Immersive-installations-by-unfamiliar-artists-/37404>


Are those facts not enough?

Are those facts not enough to believe that something is wrong in the art world?

Are those facts not enough to motivate us to start thinking in a new paradigm for the art world?

Don't you think is time to start building a new art world?

Can you imagine this new art world?

This is what we are doing : The logo for ODBK, featuring a blue stylized shape resembling a drop or a teardrop with a small red dot at the top, followed by the letters 'ODBK' in a bold, sans-serif font. The 'O' and 'D' are blue, while the 'B' and 'K' are red.

**and we are working and building
it for you right now !**

Can you imagine this new art world...

- Where the institution, the artists and art lovers take the decisions for the art world, like the quality of the art works, the importance of the artists, the cap-prices of the art works, and the selection of the artists to show in the museums around the world.
- Where all artists count with a window to promote and sell their art, and not only the ones who has an art gallery or a museum.
- Where a percentage of the sales of artworks above 50 thousand euros goes to a fund to support emerging artists in their careers.
- Where everybody can have the possibility to reach an educacion and understanding in contemporary art for free.
- Where everybody can have the possibility to get an artwork even from the most famous artists.

That's what we are doing in ODBK

Because in **ODBK** we believe art should be created and enjoyed in a world free from biases. That is why we want to make contemporary art accessible to everyone regardless of gender, nationality, social status, education, sexual preference, or income. We think contemporary art should be reflective of the diverse population, not only represent the privileged elite.

Read our manifesto at
<https://odbk.tk/manifesto-2/>

Join us!

Join the ODBK coalition and be part of a real change in the art world:

<https://odbk.tk/registration-at-odbk/>