

Quantifying Bias: Institutional Discrimination in the Art Market and Art World Against Non- White, Non-Male Artists

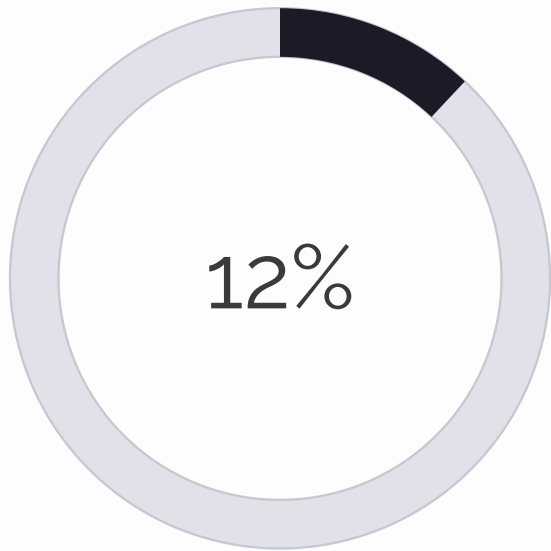


by Sara asd

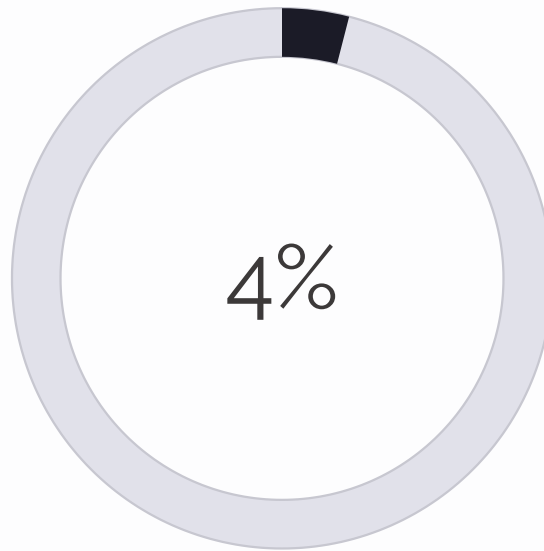
Introduction

- The art market is often seen as a space for expression and diversity.
- Paradoxically, systemic biases uphold chronic disadvantages for non-white, non-male artists.
- Presentation will cover:
 - Pricing disparities
 - Representation issues in galleries and institutions
 - Financial and cultural marginalization

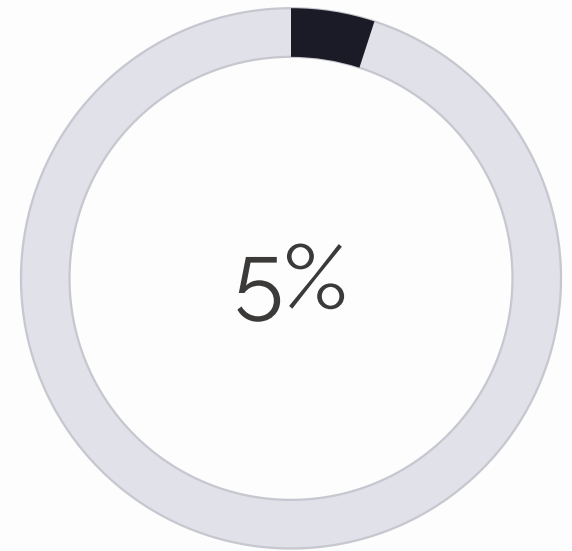
Underrepresentation in Curatorial and Institutional Roles



U.S. museum curators are non-white



Leadership roles by non-white curators



Directors and curators are women of color

Auction Pricing Disparities by Gender



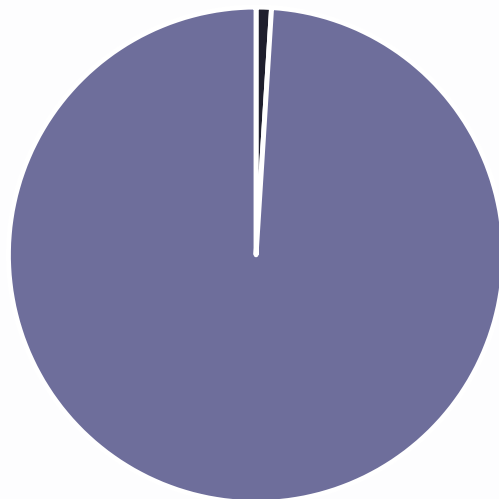
Female artists' works sell less than male artists



Female artists' works in auctions above \$10 million

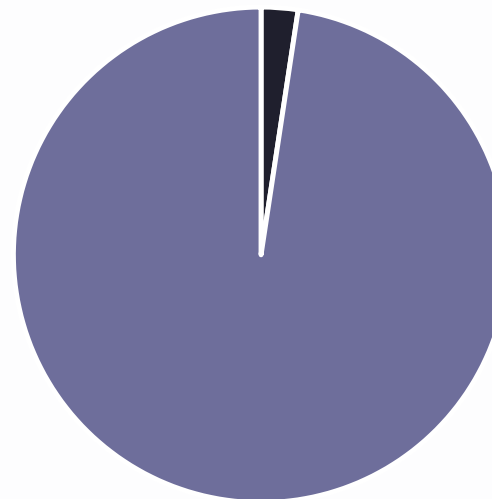
Racial Disparities in the Art Market

Black artists sales at major auction houses



■ black ■ white

Museum acquisitions in the last decade



■ black ■ white

Marginalized Artists in Major Museums

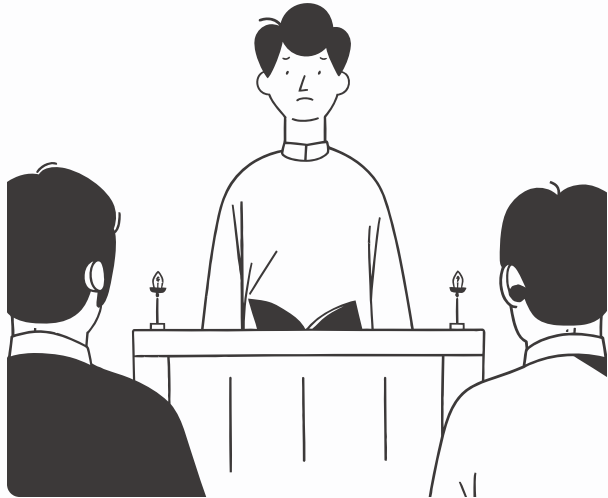
Only 3% of museum collections in the U.S. feature non-white artists (*Social Forces, 2019*).



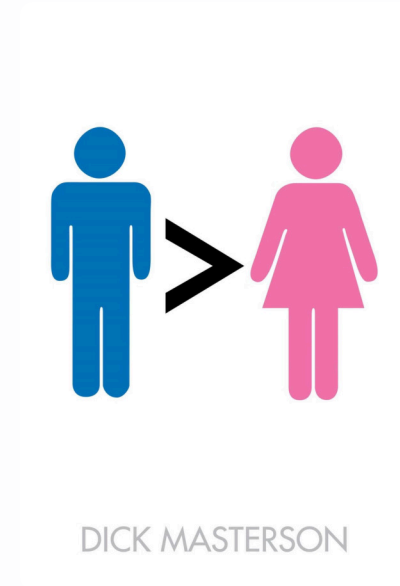
Over 80% of artists featured in top museums are white men (*The New York Times*).



Economic Bias at Art Fairs



Works by white male artists at art fairs are priced 25-30% higher
(*Journal of Cultural Economics*).



Only 1% of works at top-tier galleries feature non-white artists
(*Burning Glass Institute*).

The Compounding Effect of Intersectional Bias

- Indigenous women receive less than 1% of public art funding in Australia (*Australia Council for the Arts*).
- Black female artists' works are valued 45% lower at auction.
- Disabled artists featured in less than 2% of UK exhibitions.

Career Instability Among Marginalized Artists

- 78% of non-white, non-male artists earn below median income for their field (*National Endowment for the Arts*).
- 9% of Black and Latinx artists have consistent gallery representation compared to 60% of white male artists.
- Economic insecurity leads many marginalized artists to leave the field.

The Catastrophic Inequity in the Art Market

- Summary statement: "The art world perpetuates systemic barriers for non-white, non-male artists across valuation, visibility, and institutional support."
- Less than 5% of high-value art sales feature marginalized artists.